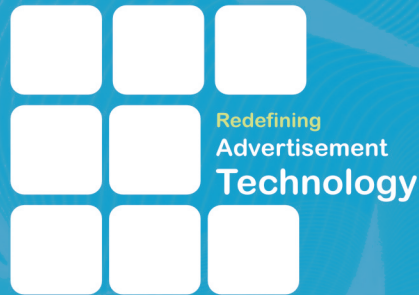


TECHCASTER DIGITAL SIGNAGE

Power that matter
www.signagecircus.com



About Product

TECHCASTER Digital Signage software is the consist of two different Components:

TECHCASTER PLAYER is the client side which update the schedule contents from Server time to time via Network & Playback them on one or multiple screens connected to Player.

TECHCASTER SERVER is the Content & Scheduler Manager which transfers the schedule to the connected specified Player and Monitor/control on player through Webpage and collects Logs & status of the player.

It's Full motion video, graphics and sound making your messages stand out and captivating. It allows you to display eye-catching dynamic content and to change messages quickly and easily by time and location. It Capture your audience's attention, educate and inform, build brands, improve customer experience and drive sales.

Features:

- ◆ Easy to use 'Drag & Drop' interface.
- ◆ Can see Thumb-nailed view of imported media.
- ◆ Group or categorize your content with folders.
- ◆ User-definable screen resolution.
- ◆ Fully customizable screen layout with layers of panels supporting a combination of video, image, sound and flash animation.
- ◆ Runs on Windows XP Professional based PCs.
- ◆ Can be deployed as either a standalone or a networked system,
- ◆ Broadcast emergency messages to all displays.
- ◆ Add customizable scrolling text tickers
- ◆ Requires an internet connection for Server only not for Player.
- ◆ Display live data feeds such as weather, Stock Exchange information, Breaking News RSS.
- ◆ Full multi-dimensional reporting detailing exactly what played out, when and where
- ◆ Real-time player monitoring so you can see the status of all the players on your network.



Ideal For :

Retail Chain Stores/ Supermarkets/ Malls, Walkways, Banks, Entertainment & Theme Parks, Airports, Hotel, Café & Restaurants, Transportation, Government & Corporate Offices, School/College & Library, Hospital & Health Care Clinics, Sport Stadiums, Trade Shows & Exhibitions, And many more.

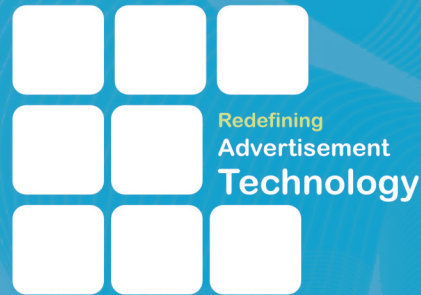
414/415, 4th Floor, Plot No.2, Commodity Exchange Bldg., Opp. APMC, Sector-19A Vashi, Navi Mumbai- 400 705.

Tel: +91 (22) 27832701/2, Fax: +91 (22) 27832756

Website: www.signagecircus.com E-mail: info@signagecircus.com

BLUETOOTH PROXIMITY SOLUTION

Power that matter
www.signagecircus.com



About Product

BlueNet is a complete proximity marketing system that provides solution for your marketing needs with a range of features and interactive marketing services. BlueNet also provides both PUSH & PULL services for all your proximity marketing needs, and also provides a range of interactive mobile marketing services with this Bluetooth Technology. BlueNet system is based around Hotspots. These communicate with mobile phones and deliver content to them through Bluetooth within the range of hotspot

Features:

- ◆ It offers the freedom of choice and it is interactive – Accept or Decline.
- ◆ It works on a pay-per-download basis (Advertisers pay only when their content is downloaded by the consumer.
- ◆ Range control 10 -100 metres
- ◆ Remotely accessible and manageable (Internet port)
- ◆ Simultaneous connection up to 7 devices and can amplify.
- ◆ Zero configuration, is truly plug-and-play: all you have to do is connect the power supply only.
- ◆ Small : fits anywhere.



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